



AGENDA

Transform to
Outperform
with **Cognitive**
Procurement

DAY 3: EUROPE-MENA-INDIA, 21st OCTOBER 2021

MAINSTAGE SESSIONS

Central European Time (CET)

- **Welcome Address & Day at a Glance** 9:05 AM – 9:10 AM
Emcee: Richard Waugh, Vice President Corporate Development, Zycus

- **Cognitive Procurement: Unlock Bandwidth for Strategic Initiatives** 9:10 AM – 9:35 AM
Speaker: Micky Keck, Director Analyst, Gartner

- **Transform to Outperform
(And the Launch of AI Initiatives)** 9:35 AM – 10:00 AM
Speaker: Aatish Dedhia, Founder & Chief Executive Officer, Zycus

- **AI Council: Actualizing Cognitive Procurement
(Panel Discussion & Global Launch of AI Council)** 10:00 AM – 10:30 AM
Panelists:
Hervé Le Faou, Chief Procurement Officer, Heineken
Russ Major, Chief Procurement Officer, USAA
Ben Briggs, Group General Manager Procurement & Supply, Crown Resorts
Moderators:
Dawn Tiura, President & Chief Executive Officer, SIG
Richard Waugh, Vice President Corporate Development, Zycus

- **Air Liquide's Global Procurement Transformation Journey:
Strategic Imperatives, Outcomes & Learnings (A Case Study)** 10:30 AM – 10:55 AM
Speaker: Remi Charachon, Chief Procurement Officer and Transform, Air Liquide Group

- **Zycus' Cognitive Procurement Capabilities Tour:
Deliver More with Less (A Live Demonstration)** 10:55 AM – 11:15 AM
Speakers:
Bikash Mohanty, Head of Product Management, Zycus
Kanishka Ghosh, Head of Product Management, Zycus
Moderator:
Richard Waugh, Vice President Corporate Development, Zycus

ZYCUS AWARDS AND FUN-FILLED EXTRAVAGANZA WITH WAYNE HOFFMAN, MENTALIST & ILLUSIONIST

11:15 AM – 12:00 PM

EXPERT TRACKS

12:00 PM – 12:20 PM

Track 1: Digital Transformation

- **Blaze the Trail: Powering Change with Digital Procurement (A Panel Discussion)**

Panelists:

Nicolas Gonzalez Garcia, Associate Director Global Source to Contract, Mondelez

Pim Willems, Global Director Sourcing & CoE, Danone

Deborah Dunne, Global Director Indirect Procurement, Clarios

Moderator:

Iain Campbell McKenna, Managing Director, Sourcing Solved Talent Advisory Consulting

Track 2: Analyst Outlook

- **Monitor, Manage & Mitigate: ROI of Supplier Risk Programs**

Speaker: Chris Sawchuk, Principal and Global Procurement Advisory Practice Leader, The Hackett Group

Track 3: Success Essentials

- **From eProcurement to AP Automation: The Ripple Effect of Transformation (A Case Study)**

Speaker: Glenn Frank, Senior Manager Purchasing & Accounts Payable, Brother International

Track 4: Strategic Alliance

- **Cornerstone of Value Realization: Implementing Right & Managing Change**

Speakers:

Vinayak Hegde, AVP and Delivery Head – Digital Process Automation and Supply Chain, Infosys

Srinivas Ambatipudi, Senior Director, Head of Digital Supply Chain Practice, Infosys

EXPERT TRACKS

12:20 PM – 12:40 PM

Track 1: Digital Transformation

- **Procure-to-Pay Transformation Journey: Adoption, Compliance, Collaboration (A Case Study)**

Speaker: Joshua Patterson, Procure-to-Pay Project Manager, Curtiss Wright

Track 2: Analyst Outlook

- **Modern Cognitive Software: The Foundation of Procurement Excellence**

Speaker: Duncan Jones, Vice President & Principal Analyst, Forrester Research

Track 3: Success Essentials

- **The Essence of Procurement Digitization: Where Strategy Meets Technology (A Panel Discussion)**

Panelists:

Kenneth Baldwin, Executive Director Sourcing CoE & Operations, Regeneron

Aubrey Edwards, Senior Director Supply Chain Platforms, CBRE

Jimmy Ramirez, Director Supply Chain Management, ERCOT

Moderator:

Bill Michels, Vice President of Operations in the Americas, CIPS

FOCUSED NETWORKING**"Birds of a Feather" – A Not to Miss Session**

12:40 PM – 1:00 PM

- **Pandemic triggered the importance of supplier risk – A truth or a myth?**
Host: Gareth Adams, Regional Sales Director, Zycus
- **AI is the transformational catalyst for procurement & AP – Now or in future?**
Host: Richard Waugh, Vice President Corporate Development, Zycus
- **Source-to-pay digitization experiences – Share achievements or learnings!**
Host: Laurent Probst, Principal Solutions Consultant, Zycus
- **Procurement Function – A cost avoidance or a revenue generation hub?**
Host: Varun Kukreja, Senior Solutions Architect Europe, Zycus

Live Product Demonstrations

1:00 PM – 1:30 PM

- **Demo Pod 1: Zycus Procure-to-Pay Demo**
- **Demo Pod 2: Zycus Source-to-Contract Demo**
- **Demo Pod 3: Certinal Demo**

Pre-scheduled Meetings

1:30 PM Onwards