



AGENDA

Transform to
Outperform
with **Cognitive**
Procurement

DAY 1: AMERICAS, 19th OCTOBER 2021

MAINSTAGE SESSIONS

Eastern Standard Time (EST)

- **Welcome Address & Day at a Glance** 11:05 AM – 11:10 AM
Emcee: Richard Waugh, Vice President Corporate Development, Zycus

- **Cognitive Procurement: Unlock Bandwidth for Strategic Initiatives** 11:10 AM – 11:35 AM
Speaker: Micky Keck, Director Analyst, Gartner

- **Transform to Outperform
(And the Launch of AI Initiatives)** 11:35 AM – 12:00 PM
Speaker: Aatish Dedhia, Founder & Chief Executive Officer, Zycus

- **AI Council: Actualizing Cognitive Procurement
(Panel Discussion & Global Launch of AI Council)** 12:00 PM – 12:30 PM
Panelists:
Hervé Le Faou, Chief Procurement Officer, Heineken
Russ Major, Chief Procurement Officer, USAA
Ben Briggs, Group General Manager Procurement & Supply, Crown Resorts
Moderators:
Dawn Tiura, President & Chief Executive Officer, SIG
Richard Waugh, Vice President Corporate Development, Zycus

- **Air Liquide's Global Procurement Transformation Journey:
Strategic Imperatives, Outcomes & Learnings (A Case Study)** 12:30 PM – 12:55 PM
Speaker: Remi Charachon, Chief Procurement Officer and Transform, Air Liquide Group

- **Zycus' Cognitive Procurement Capabilities Tour:
Deliver More with Less
(A Live Demonstration)** 12:55 PM – 1:15 PM
Speakers:
Bikash Mohanty, Head of Product Management, Zycus
Kanishka Ghosh, Head of Product Management, Zycus
Moderator:
Richard Waugh, Vice President Corporate Development, Zycus

- ZYCUS AWARDS AND FUN-FILLED EXTRAVAGANZA
WITH WAYNE HOFFMAN, MENTALIST & ILLUSIONIST** 1:15 PM – 2:00 PM

EXPERT TRACKS

2:00 PM – 2:20 PM

Track 1: Digital Transformation

- The Essence of Procurement Digitization: Where Strategy Meets Technology (A Panel Discussion)

Panelists:

Kenneth Baldwin, Executive Director Sourcing CoE & Operations, Regeneron

Aubrey Edwards, Senior Director Supply Chain Platforms, CBRE

Jimmy Ramirez, Director Supply Chain Management, ERCOT

Moderator:

Bill Michels, Vice President of Operations in the Americas, CIPS

Track 2: Analyst Outlook

- Monitor, Manage & Mitigate: ROI of Supplier Risk Programs

Speaker: Chris Sawchuk, Principal and Global Procurement Advisory Practice Leader, The Hackett Group

Track 3: Success Essentials

- Procure-to-Pay Transformation Journey: Adoption, Compliance, Collaboration (A Case Study)

Speaker: Joshua Patterson, Procure-to-Pay Project Manager, Curtiss Wright

Track 4: Strategic Alliance

- Cornerstone of Value Realization: Implementing Right & Managing Change

Speakers:

Vinayak Hegde, AVP and Delivery Head - Digital Process Automation and Supply Chain, Infosys

Srinivas Ambatipudi, Senior Director, Head of Digital Supply Chain Practice, Infosys

EXPERT TRACKS

2:20 PM – 2:40 PM

Track 1: Digital Transformation

- From eProcurement to AP Automation: The Ripple Effect of Transformation (A Case Study)

Speaker: Glenn Frank, Senior Manager, Purchasing & Accounts Payable, Brother International

Track 2: Analyst Outlook

- Modern Cognitive Software: The Foundation of Procurement Excellence

Speaker: Duncan Jones, Vice President & Principal Analyst, Forrester Research

Track 3: Success Essentials

- Procurement and the Uber Effect (A Fireside Chat)

Speaker: Kelly Barner, Owner and Managing Director, Buyers Meeting Point and MyPurchasingCenter

Moderator: Jon Hansen, Founder and Chief Editor, Procurement Insights

FOCUSED NETWORKING**"Birds of a Feather" - A Not to Miss Session**

2:40 PM - 3:00 PM

- **Pandemic triggered the importance of supplier risk - A truth or a myth?**
Host: James Kanir, Vice President Sales Americas, Zycus
- **AI is the transformational catalyst for procurement & AP - Now or in future?**
Host: Richard Waugh, Vice President Corporate Development, Zycus
- **Source-to-pay digitization experiences - Share achievements or learnings!**
Host: Shibu Nair, Director of America's Solution Consultants, Zycus
- **Procurement Function - A cost avoidance or a revenue generation hub?**
Host: Christopher Egan, Regional Sales Manager, Zycus

Live Product Demonstrations

3:00 PM - 3:30 PM

- **Demo Pod 1: Zycus Procure-to-Pay Demo**
- **Demo Pod 2: Zycus Source-to-Contract Demo**
- **Demo Pod 3: Certinal Demo**

Pre-scheduled Meetings

3:30 PM Onwards