



Sponsorship Prospectus

May 15-17, 2024

St. Regis Bal Harbour Resort, Miami, Florida





Horizon 2024: Overview

Horizon 2024 is a curated series of talks, interactive experiences, and extensive networking, designed to immerse you in the latest advancements in procurement technology, industry best practices, and proven success stories.

Highlights:

- Dive deep into success stories from leading companies leveraging Zycus for groundbreaking transformation.
- Navigate the future with expert guidance from industry analysts from Gartner and Forrester, among others.
- Unleash AI's power and witness next-gen technologies reshaping today's procurement
- Forge lasting connections as you network with peers and build invaluable relationships under the Miami sun

Why Invest in Horizon 2024?



Most anticipated event in the procurement industry.



Perfect blend of innovation, networking, and learning.



Tailored sponsorship options ensures your brand gets the visibility and interaction it deserves.



Dynamic, future-focused environment, to network, build brand, mindshare and business.

It's an event and an audience you don't want to miss!

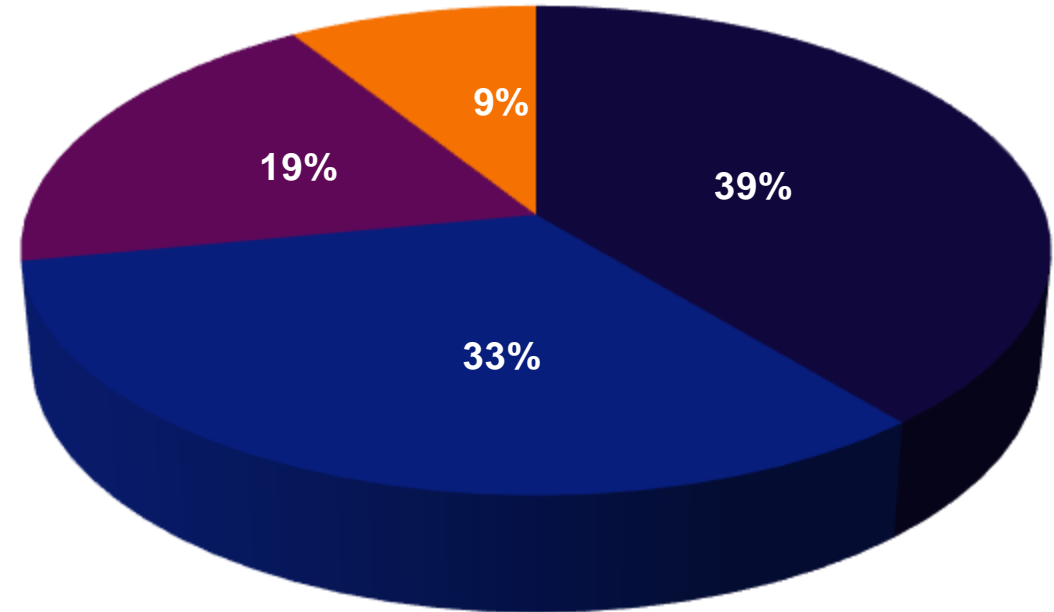
Horizon 2024: Overview

Target Audience

With an estimated 300+ attendees, Horizon 2024 will attract a diverse array of key procurement stakeholders and decision-makers, including:

- CXOs
- Senior Procurement Leaders
- Procurement Directors and Managers
- Procurement Technology Innovators

Target Audience



- CXOs
- Sr. Procurement Leaders
- Procurement Directors & Managers
- Procurement Technology Innovators

Horizon 2024: Agenda

Day 1: 15th May

3:00 pm - 6:00 pm
Registration

6:00 pm to 9:00 pm
Welcome Reception

Day 2: 16th May

6:30 am - 8:00 am
Breakfast

8:00 am - 10:00 am
Opening Remarks & Mainstage Sessions

10:00 am - 10:15 am
Networking Coffee Break

10:15 am - 12:00 pm
Mainstage Sessions

12:00 pm - 1:00 pm
Lunch

1:00 pm - 4:00 pm
Breakout Sessions

4:00 pm - 4:15 pm
Networking Coffee Break

4:15 pm - 5:45 pm
Focused Networking

5:45 pm - 6:30 pm
Relax & Get Ready for the Gala Evening

6:30 pm - 9:30 pm
Gala Awards Night & Dinner

Day 3: 17th May

6:30 am - 8:00 am
Breakfast

8:00 am - 10:00 am
Mainstage Sessions

10:00 am - 10:15 am
Networking Coffee Break

10:15 am - 11:00 am
**Mainstage Sessions
& Closing Remarks**

A group of business professionals in a networking event, overlaid with a blue-to-orange gradient. The image shows several people in business attire engaged in conversations. The text 'Sponsorship Opportunities' is overlaid on the left side in white.

Sponsorship Opportunities

Platinum Sponsorship: \$20,000 (3 available)

Sr. No	Inclusions	Description
1	Speaking Opportunity	15-minute Mainstage Session
2	Exhibit Booth	10'x10' raw space with a table and 2 chairs. To be self-branded
3	Onsite Recognition	By event emcee during mainstage sessions
4	Recognition on Event Website	Prominent logo display on event homepage
5	Recognition in Pre-Conference Email Marketing	Includes your company logo
6	Social Media Promotion of Sponsorship	3 posts from Zycus' LinkedIn page
7	Recognition on Event Signage	Logo on conference signage - Physical & Digital
8	Sponsor Designation in Press Releases	Recognition as sponsor in body of release
9	Delegate Kit Inclusion	1 Company Branded Giveaway + 1 Insert
10	Conference Attendee Passes	5 Full access passes to the entire conference (includes all meals)
11	Attendee List	Final attendee list with name, email, title, company, email

Gold Sponsorship: \$15,000 (5 available)

Sr. No	Inclusions	Description
1	Speaking Opportunity	10-minute Breakout Solo Session
2	Exhibit Booth	6'x10' raw space with a table and 2 chairs. To be self-branded
3	Onsite Recognition	By event emcee during mainstage sessions
4	Recognition on Event Website	Prominent logo display on event homepage
5	Recognition in Pre-Conference Email Marketing	Includes your company logo
6	Social Media Promotion of Sponsorship	2 posts from Zycus' LinkedIn page
7	Recognition on Event Signage	Logo on conference signage - Physical & Digital
8	Sponsor Designation in Press Releases	Recognition as sponsor in body of release
9	Delegate Kit Inclusion	1 Company Branded Giveaway + 1 Insert
10	Conference Attendee Passes	3 Full access passes to the entire conference (includes all meals)
11	Attendee List	Final attendee list with name, email, title, company, email

Silver Sponsorship: \$8,000 (8 available)

Sr. No	Inclusions	Description
1	Exhibit Booth	6'x10' raw space with a table and 2 chairs. To be self-branded
2	Recognition on Event Website	Prominent logo display on event homepage
3	Recognition in Pre-Conference Email Marketing	Includes your company logo
4	Social Media Promotion of Sponsorship	1 post from Zycus' LinkedIn page
5	Recognition on Event Signage	Logo on conference signage - Physical & Digital
6	Sponsor Designation in Press Releases	Recognition as sponsor in body of release
7	Delegate Kit Inclusion	1 Insert
8	Conference Attendee Passes	2 Full access passes to the entire conference (includes all meals)
9	Attendee List	Final attendee list with name, email, title, company, email

Summary of Sponsorship Packages

Inclusions	Platinum 3 Available	Gold 5 available	Silver 8 available
Speaking Opportunity	15-minute Mainstage Session	10-minute Breakout Solo Session	-
Exhibit Booth: To be self-branded. Includes a table and 2 chairs	10'x10'	6'x10'	6'x10'
Onsite Recognition: By event emcee	During mainstage sessions	During mainstage sessions	-
Recognition on Event Website: Prominent logo display on event homepage	✓	✓	✓
Recognition in Pre-Conference Email Marketing: Includes your company logo	✓	✓	✓
Social Media Promotion of Sponsorship: From Zycus' LinkedIn page	3	2	1
Recognition on Event Signage: Logo on conference signage - Physical & Digital	✓	✓	✓
Sponsor Designation in Press Releases: Recognition as sponsor in body of release	✓	✓	✓
Delegate Kit Inclusion	1 Company Branded Giveaway + 1 Insert	1 Company Branded Giveaway + 1 Insert	1 insert
Conference Attendee Passes: Full access passes to the entire conference (includes all meals)	5	3	2
Attendee List: Final attendee list with name, email, title, company, email	✓	✓	✓
Sponsorship Cost	\$20,000	\$15,000	\$8,000

À La Carte Sponsorships

Package	Inclusions	Price
Speaking Session*	<ul style="list-style-type: none">• Speak at a breakout Panel Discussion (speaker name & company displayed on the agenda across conference website and venue)• 3 Full access passes to the entire conference (includes all meals)• Logo displayed in sponsors section in conference website	\$3500
Exhibit Space*	<ul style="list-style-type: none">• 6x10 space with table and 2 chairs. To be self-branded (subject to availability)• 2 Full access passes to the entire conference (includes all meals)• Logo displayed in sponsors section in conference website	\$2500
Notepads & Pens	<ul style="list-style-type: none">• Brand the notepads and pens to be used by attendees at mainstage ballroom• 2 Full access passes to the entire conference (includes all meals)• Logo displayed in sponsors section in conference website	\$1500
Giveaway	<ul style="list-style-type: none">• 1 company branded giveaway to attendees at the time of registration• 1 Full access passes to the entire conference (includes all meals)• Logo displayed in sponsors section in conference website	\$1000

*as per availability

Note: À la carte speaking session cannot be combined with any other package

Contact Us

Sponsorships at Zycus' Horizon 2024 are limited, so don't wait!

Sponsorship Contact:

horizon.sponsorship@zycus.com

Thank you!

For more information, visit us at

<https://horizon.zycus.com/2024>